

EDWINE ALPHONSE, CPA

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CHIEF FINANCIAL OFFICER | CHIEF OPERATING OFFICER

EXECUTIVE SUMMARY

Finance and operations executive with 15+ years scaling global accounting, finance, and operating functions inside high-growth fintech and SaaS companies, including a unicorn that grew from 70 to 1,300 employees and \$0 to over \$800M in revenue. Proven track record building and leading multi-disciplinary teams across accounting, FP&A, treasury, payroll, equity, billing, and risk, and partnering directly with CEOs, boards, and audit committees on capital strategy, M&A, and large-scale finance transformation. Big 4 trained (EY, PwC) with deep GAAP, audit, and SEC-readiness expertise. Known for translating financial complexity into operating clarity, building durable infrastructure that survives hypergrowth, and pairing rigor with pragmatism.

CORE COMPETENCIES

Financial Strategy & Capital Allocation • Audit Committee & Board Reporting • M&A Diligence & Integration • Global Multi-Entity Accounting • Finance Transformation & AI Automation • FP&A Partnership • Team Building & Leadership Development • Equity, Payroll & Total Rewards • Risk, Compliance & Internal Controls • ERP & Systems Implementation • Investor & Stakeholder Relations

PROFESSIONAL EXPERIENCE

Houzz, Inc.

Remote

Leading SaaS marketplace serving construction and design professionals globally.

Vice President, Financial Operations & Controller

July 2025 – Present

- Lead a 30-person organization spanning financial operations, total compensation and rewards, financial reporting, global accounting, audit, compliance, investor reporting, billing, payments, and risk, serving as executive owner across all functions.
- Direct finance transformation and AI adoption initiatives that streamline and automate accounting and finance processes, driving measurable efficiency gains, cost savings, and faster decision-making.
- Serve as senior partner to GTM and revenue operations leadership, designing, communicating, and implementing talent and compensation programs that drive sales goal achievement.
- Senior partner to FP&A leadership, aligning accounting, forecasting, and management reporting with how the business actually operates.
- Lead Audit Committee operations and oversee external auditors and investor reporting, ensuring the integrity, accuracy, and timeliness of GAAP financial reporting across multi-entity operations.
- Partner with executive leadership to translate strategy into financial execution, operating metrics, and capital allocation decisions.
- Support post-transaction integration, ensuring seamless transition of reporting, controls, and compliance.

Ramp

Remote

High-growth fintech platform providing corporate cards and finance automation.

Senior Controller

March 2021 – May 2025

- Partnered with the executive team to scale financial operations supporting company growth from 70 to 1,300 employees and \$0 to \$800M+ in revenue.
- Built and led finance and accounting teams from 2 to 15 professionals, establishing operating cadence, clear ownership, and development paths.
- Served as senior partner to FP&A and business leaders on financial planning, forecasting, unit economics, and operational scaling.
- Led multiple acquisitions and post-acquisition integrations, aligning accounting policies, systems, controls, and reporting across acquired entities.
- Architected durable accounting infrastructure enabling a 5-day monthly close and five consecutive unqualified audits.
- Oversaw accounting, payroll, treasury, tax, equity, valuation, AP/AR, and ERP implementations in a fast-moving, evolving environment.
- Supported \$3B+ in equity and debt transactions, investor reporting, and board-level financial communications.

Traackr

Boston, MA

SaaS marketing intelligence platform with European subsidiaries.

Controller

November 2019 – February 2021

- Led accounting and finance operations across U.S. and international entities.
- Partnered with executive leadership on revenue forecasting, capital planning, and cost optimization through the COVID-19 disruption.
- Resolved historical sales tax exposure, avoiding \$500K+ in penalties.
- Strengthened reporting, controls, and audit readiness while supporting international operations.

Vecna Robotics

Waltham, MA

AI-driven robotics and manufacturing technology company.

Controller

April 2019 – October 2019

- Designed and implemented scalable accounting processes and internal controls to support rapid growth.
- Provided financial leadership on growth initiatives, audit readiness, and regulatory compliance.

Circle Internet Financial

Boston, MA

Global fintech and digital asset company; issuer of USDC, one of the largest stablecoins.

Director of Accounting (2018–2019); Senior Accounting Manager (2014–2018)

- Led accounting and financial reporting across U.S. and international entities during rapid global expansion.
- Led financial due diligence for multiple M&A transactions totaling up to \$350M, including quality of earnings, risk assessment, and deal support.
- Owned post-acquisition integration, aligning accounting policies, systems, teams, and internal controls across acquired businesses.
- Built and led a global accounting organization from 1 to 14 professionals across the U.S., UK, Ireland, France, and Hong Kong.
- Established audit frameworks and statutory reporting for regulated financial products and digital assets.
- Partnered with executive leadership on international expansion, capital strategy, and integration planning.

PricewaterhouseCoopers (PwC)

Global professional services and audit firm.

Boston, MA

Audit Manager

2011 – 2014

- Led financial, SOX, and governmental audits for public and private companies across private equity, asset management, and biotech industries.
- Managed and mentored audit teams of up to 25 employees, overseeing multiple engagements simultaneously.
- Developed and executed audit strategies, ensuring compliance with US GAAP, SEC regulations, and internal controls frameworks.
- Advised clients on financial reporting, risk management, and regulatory compliance to strengthen governance and operational efficiency.

Ernst & Young

Global professional services and audit firm.

Canada & Grand Cayman

Senior Associate

2006 – 2011

- Led audit teams for asset management, government, and technology clients.
- Led complex financial audits across Canada, the U.S., Bahamas, and Grand Cayman, ensuring compliance with IFRS and US GAAP at public and private companies.
- Managed and mentored junior auditors, providing technical guidance and fostering professional growth.
- Coordinated directly with clients and audit managers, streamlining audit processes to meet tight deadlines and regulatory requirements.
- Conducted in-depth risk assessments and internal controls evaluations, identifying process improvements and mitigating financial risks.

University of Ottawa, Finance Department

Accounting Clerk | 2003 – 2006

Ottawa, Canada

- Supported the accounting team with AP, month-end close activities, and reconciliations, building foundational accounting discipline early in career.

EDUCATION & CERTIFICATIONS

- Certified Public Accountant (CPA), Massachusetts
- Bachelor of Commerce, Accounting, University of Ottawa, Canada